

# Tyler Tempe

703-901-1039 TylerDTempe@outlook.com

[tylertempe.com](http://tylertempe.com)

## SUMMARY

---

Creative content producer and videographer specializing in sports media, social-first storytelling, and digital content strategy. With a marketing background and strong technical skills in Adobe Creative Suite, I create compelling video content that drives engagement and strengthens brand identity.

## EXPERIENCE

---

- **Elite Wellness, Ashburn, VA** (Mar 2025–Pres)  
**Creative Content Producer**
  - Lead content creation and visual storytelling to showcase the brand's performance, recovery, and rehabilitation expertise.
  - Film, edit, and produce high-quality social media content, promotional videos, and behind-the-scenes features.
  - Collaborate with clinical and performance teams to create content that educates and engages.
  - Contribute to marketing strategy and ensure brand consistency across visual assets.
- **TempeVisuals, Remote / Various Locations** (Mar 2024–Pres)  
**Freelance Videographer & Editor**
  - Produce branded video content for athletes, businesses, and creators across social platforms.
  - Handle all aspects of video production, including planning, filming, editing, and delivery.
  - Work independently with clients to understand creative vision and deliver results under tight deadlines.
- **National Electrical Contractors Association, Washington, D.C.** (Aug 2024 – Mar 2025)  
**Public Relations Coordinator**
  - Executed a comprehensive social media strategy, boosting impressions by 27.2% and clicks by 55% across four major accounts.
  - Produced and edited engaging videos, graphics, and written posts for events, campaigns, and daily content.
  - Managed live coverage and video production at national conferences and events.
  - Designed branded graphics, conducted interviews, and produced recap reels to drive digital engagement.
- **JMU Athletics, Harrisonburg, VA** (Oct 2023 – May 2024)  
**Video & Media Intern**
  - Filmed and edited content for team promotions and live events, including interviews and practice footage.
  - Coordinated shoots with athletes and staff, managed social updates, and analyzed metrics to guide strategy.
  - Created graphics and organized media libraries for efficient content reuse.

## EDUCATION

---

James Madison University Harrisonburg, VA  
Bachelor of Arts in Business Administration  
Minor: Digital Marketing May 2024  
Cum Laude Honors GPA: 3.51

## CAMPUS INVOLVEMENT

---

*Mu Kappa Tau, Co-VP, James Madison University March 2023 – May 2024*

- The National Honor Society for marketing. Top 10% of the marketing class of 2024.

*ScratchPad, Videographer, James Madison University January 2023 – May 2024*

- Created and pitched campaigns in a national competition. Placed 3rd regionally and 9th nationally.

## SKILLS AND CERTIFICATIONS

---

- Certified in Hubspot, Adobe Photoshop, Illustrator, and InDesign
- Adobe Premiere Pro, After Effects, DaVinci Resolve
- Color grading, motion graphics, cinematic filming, and camera operation
- Social-first content creation, video editing, storytelling
- Experience with DSLR/mirrorless cameras, audio equipment, and studio lighting